



Summer 2023

Vita Plus Marketing Internship

Objective:

To provide the student with practical experience in a variety of marketing and event projects, serving both internal and external customers. These experiences will include print and digital efforts, photography, and all aspects of event planning.

Experience includes but is not limited to:

- Communications and design
- Social media strategy, content generation, posting and monitoring
- Planning and execution of a variety of meetings and training activities
- Design, print and execution of a variety of different materials
- Increase skills across a wide array of marketing activities
- Job shadows and collaboration in a team environment
- Assist with Vita Plus collateral inventory and fulfillment

Along with an interest in the agriculture industry, a successful candidate should be proficient in both written and oral communication and have some experience with applications such as Adobe Creative Suite, Microsoft Office and WordPress. Attention to detail, a good work ethic, creativity, commitment to teamwork and project management experience are also beneficial.

Location, travel and compensation:

This position will be based in Madison, Wisconsin. Most of the travel will be within the Vita Plus Midwest market area. This may include some overnight travel. All travel expenses will be reimbursed. Compensation is \$15.50 per hour.

Extended opportunity:

The opportunity exists to start this internship with limited hours per week after January 1, 2023. This extended opportunity could be fulfilled remotely.

Application deadline: December 8, 2022

To apply, email resume and cover letter to Marjorie Stieve, Marketing Services Manager, at mstieve@vitaplus.com.

Questions:

Contact Marjorie Stieve at 608.250.4284 or mstieve@vitaplus.com.

Vita Plus Corporation, an employee-owned company, serves dairy and livestock producers throughout the Midwest. Founded in 1948, the company is headquartered in Madison, Wisconsin. In addition to quality feed manufacturing, Vita Plus consultants offer the latest cutting-edge nutrition, technology and management expertise. For more information about the organization, call 800.362.8334 or go online at www.vitaplus.com.