

*Innovative calf starter  
balanced for starch and fiber*



**Vita Plus  
Calf Program**

*Growing Tomorrow's Herd*

**BSF**

800.362.8334  
[startingstrong.vitaplus.com](http://startingstrong.vitaplus.com)

## *Introducing the latest in calf starter technology*

BSF is specially formulated to meet the needs of calves by balancing the starch and fiber for optimal calf performance and greater overall gastrointestinal tract health.

### *Key benefits*

- Excellent palatability and early starter grain intake
- Increased gastrointestinal tract maturation
- Increased fecal consistency
- Ingredients give BSF a longer shelf life and it will stay fresher longer
- Lower molasses formula won't freeze as easily in the winter and is easier to handle

### *Selected ingredients*

#### **1. Calf protein pellets**

- Palatable blend of plant protein
- Organic trace minerals
- Exceptional pellet durability won't freeze as easily in the winter and is easier to handle

#### **2. Kibbled corn**

- Whole corn is kibbled (heat and pressure) to cook the corn and gelatinize the starch
- This process is the most thorough physical corn processing technology available
- Highly digestible source of corn starch

#### **3. Whole corn**

- Highly palatable source of starch
- Minimal fines
- Great shelf life

#### **4. Cottonseed hull pellets**

- Source of effective fiber to balance starch fermentation
- Positive associative effect of increasing digestibility of other ingredients in the starter
- Increased rumen and colon health

#### **5. Vita Soy®**

- Optimally roasted split soybeans provide both protein and fat in a highly palatable and consistent package

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