

*Balanced for optimum
growth and health*



**Vita Plus
Calf Program**

Growing Tomorrow's Herd

CALF STARTERS

800.362.8334
startingstrong.vitaplus.com

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Vita Plus Corporation
PO Box 259126, Madison, WI 53725-9126
800.362.8334 • www.vitaplus.com



Nutritionally balanced for optimum growth and health

Vita Plus calf starters use only the highest-quality ingredients to ensure good palatability, minimum fines and maximum intake. Calf starter intake is crucial for economic raising of pre-weaned calves and allows for a smoother transition at weaning.

BSF

Balanced for starch and fiber, BSF increases fecal consistency and gastrointestinal tract maturity. A combination of calf protein pellets, kibbled corn, whole corn, cottonseed hull pellets and Vita Soy[®] provides an optimal balance of protein, energy and essential nutrients for calf health and growth.

18% and 16% One-Shot

The One-Shot program provides a performance-oriented pellet specifically designed for young calves where no other sources of fiber are fed.

- **18% One-Shot:** Contains digestible fiber sources, sweet whey and Vita Soy to encourage dry feed intake (*designed for calves up to 200 pounds in bodyweight*)
- **16% One-Shot:** Contains digestible fiber sources to encourage early dry feed intake (*designed for calves up to 300 pounds in bodyweight*)

38% Calf Concentrate

38% Calf Concentrate is a low-inclusion rate pellet used to manufacture complete texturized calf feed or top-dress with on-farm grains.

- Nutritionally balanced for optimum growth of young calves
- Maximum fortification of selenium in the highly available form of selenium yeast

18% GoldenGlo

GoldenGlo is a texturized calf starter specially designed for optimum health and growth of pre-weaned calves. It is formulated with Vita Soy and steam-flaked corn to increase the energy level and digestibility.

- High levels of minerals and vitamins contribute to healthy growth.
- Vita Soy consists of full-fat soybeans that are cleaned, flame-roasted, steeped and rolled. The coarse, free-flowing texture and pleasant nutty aroma make Vita Soy the ideal bypass protein and fat supplement.
- Steam-flaked corn is highly digestible throughout the digestive tract and results in improved intakes and weight gains in young calves.
- High-quality, clean, heavy oats are an excellent source of digestible fiber and are highly palatable to ensure minimum fines.
- Organic selenium provides antioxidant protection, improves immune response and promotes growth and muscle development.